



Dear Advisor,

Each year the American Advertising Federation (AAF)-District 7 awards the Jan Gardner Memorial Scholarship. The award recognizes academically talented students in advertising-related disciplines by providing financial help in completing their undergraduate education.

We need your help to make sure your students know about this scholarship opportunity, and especially your most promising students are aware and follow through with the application process. An application for the JGM Scholarship is attached and the deadline to apply is March 15, 2010. To compete for the scholarship, students are required to submit recommendations, an essay and a resume. Remember, applicants must be members of your local collegiate chapter.

The applications will be posted on the AAF-District 7 web site at www.7thaaf.com. Feel free to make copies of the attached application, forward the attached copy, post the electronic version on your student web site, or send students a link to our web site. A poster is also included for announcement boards around your institution.

A committee of District 7 officials will judge the JGM Scholarship. The winner will be notified in late March 2010 and publically announced at the AAF-District 7 Spring Convention in April 2010. Should you have questions or need more information, please contact me at (334) 372-2263 or leigh@studioelledesigns.com for more information.

Thank you for helping us reach students who have great potential and helping us recognize and reward their work.

Sincerely,

Leigh Ann Farrior
AAF-District 7 Coordinator
Jan Gardner Memorial Scholarship